




This Week's Program

<p>Wednesday, July 31</p> <p>"Navigating the Promises and Perils of AI for Business & Society"</p> <p>Dr. John G. Mooney Pepperdine Professor, MIT Research Fellow</p> <p>The Queen Mary 12:00 Noon - LUNCH 12:30 p.m. - 1:30 p.m. - PROGRAM</p>	
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Abstract:

Artificial Intelligence (AI) is reshaping the landscape of business and society, offering both immense promise and significant challenges. In this talk, Dr. Mooney will explore the two facets of AI—the opportunities it presents and the risks it entails. He will begin by delving into the promises of AI, emphasizing data-driven decision-making, automation, and innovation. Real-world examples will illustrate how AI increases efficiency, enhances customer experiences, and fuels creativity. However, he also identifies the perils: ethical dilemmas and harm arising from biased algorithms, job displacement due to automation, and security vulnerabilities. He then discusses potential paths forward—collaboration across stakeholders, responsible regulation, and public education.

Join us for this timely overview of today's AI landscape to become prepared to unravel its potential and grapple with its dangers.

Dr. John G. Mooney is Professor of Information Systems and Technology Management at the [Pepperdine Graziadio Business School](#), an Academic Research Fellow at the [MIT Sloan Center for Information Systems Research](#) (CISR), a Fellow of the [Association for Information Systems](#), and a member of the boards of the Executive DBA Council and Science Foundation Ireland's Research Centre for Software - Lero. Dr. Mooney holds a BS in Computer Science and a Master of Management Science both from [University College Dublin](#), in Ireland, and a Ph.D. in Information Systems and Business Strategy from [UC Irvine](#). He consults to senior management on IT-enabled innovation, information management, and IT management, and was a co-founder and Non-Executive Director of [RealEx Payments](#). John is married to Dr. Angela Tripoli, who coaches executives and professionals through leadership, life and career transitions. He volunteers his time as a Docent, Lead Trail Boss and Lead Land Steward at the [Irvine Ranch Conservancy](#) and is being encouraged by his neighbor to join the San Juan Capistrano Rotary.

In the Spotlight - Mark Bixby Leadership Award 2024

By Lisa Ramelow, CCO-Club Communications Officer



The **Mark Bixby Leadership Award** is one of many scholarships presented to deserving local students by the **Long Beach Rotary Scholarship Foundation**. This particular award was created to honor an extraordinary man who learned from every experience.

Mark Bixby had learned at an early age to discover the needs of the community, and to find a way to fill those gaps and help others. He was a leader, and so this Scholarship is given to a student who possesses many of these same qualities.

This year it was awarded to **Grace Hughes**.

When Grace was growing up in Long Beach, she was looking for a career path from a very young age. She already knew she wanted to have a job that made a difference. Her very first job aspiration was at age 4, when she declared she would be a firefighter one day. Soon after, she changed her mind when it dawned on her that she was deathly afraid of heights and fire.

At age 9, she decided she would one day become a nurse, just like her aunt. But after hearing many of her aunt's stories of patients and the hospital (with all the gory details), Grace nixed that plan as well.

But this was a continuing pattern for Grace as she got older; she would choose one profession after another, only to discover it would not be the right fit for her.

When she started high school at Long Beach Poly, she signed up for the Cross-Country team because she enjoyed running. She also enjoyed her English classes; she especially liked to write. She felt very encouraged by all her English teachers, and credits them for guiding and supporting her on her writing path.

Being shy and soft-spoken, Grace never thought of herself as being a leader of any kind. She thought a leader was someone who enjoyed the spotlight, who had no trouble speaking to groups of people, and who seemed to always know what to say and do.

Once she entered college and began Journalism classes, she began to challenge herself. She took on leadership positions by becoming the Managing Editor of LBCC's Viking News, and also by taking the Shift Lead position at her part-time job. She didn't know everything she was supposed to say or do, but that was okay, she figured it out. Her confidence grew.

By going through these experiences, Grace learned that leaders aren't born that way - they get there by falling down and making mistakes. And even more importantly, by learning from those mistakes. Confidence was important, but equally as important, was having humility.

This is why Grace is the perfect recipient of the **2024 Mark Bixby Leadership Award**. As she embarks on her chosen career of Public Relations and Journalism, she has already become a true leader, she loves her city of Long Beach, and she wants to make a positive impact on her community.



L to R - Brett Bixby, Barbara Bixby Blackwell, Edgar Hernández Carcamo, **Grace Hughes**, Giovanna Quevedo 2023 MBL Awardee, Jean Bixby Smith, Cam Doherty Killingsworth LBRFS Chair, Grace's Father Scott Hughes
Caught in the Moment Photography

As a tribute to **Mark Bixby's (1966-2011)** dedication to improving and giving back to his community, friends and family, (attributes that were evident very early in his life), the **Long Beach Rotary Scholarship Foundation (LBRFS)** established the **Mark Bixby Leadership Award**, a one-time **\$5,000** award. <https://www.lbrsf.org/apps/pages/Bixby>

Sign Up Now - Thursday, August 8 - 5-7pm

By Tina Barry, Membership Rotary Journey Committee Chair

Announcing:

Your Rotary Journey

- Are you new to Rotary and have questions?
- Do you wonder about Rotary's various service areas and projects?
- Have you been with Rotary but unsure how to participate in the Club?

Join us for *Your Rotary Journey*

- Thursday, August 8 from 5-7 pm
- Judy Ross' home: 294 Granada Ave, LB

- Topics to include:
- Leadership Structure
- Avenues of Service
- Rotary Foundations
- ...and so much more

ALL members
welcome

Please join us to
help you identify
your Rotary
Journey!

Look for an *Evite* to RSVP
(Max 20 participants)



We've Moved - Please Update Your Files

By Madrid Zimmerman and Jennifer Sarantos



Update Your Mail and Phone Info
for the
Rotary Club of Long Beach

Rotary Club of Long Beach
The Queen Mary

The Queen Mary
1126 Queens Hwy.
Sylvania Room
Long Beach, CA 90802

Phone(s): Yes, 2 numbers
562-499-1752
562-499-1764

You came. You saw. You conquered. 18 Rotarians answered the call for help---several of you came numerous timesâ€”to sort through previous membersâ€™ files. Like amateur sleuths and archeologists you managed to find some hidden gems about members (some who were born in the 1880s) and what our Club and the Long Beach culture was like from 1917 to present days.

With eternal appreciation to: [Tina Barry](#), [Jim Better](#), [Marnee Brooks](#), [Raymond Cervantez](#), [Don Cochran](#), [Doug Coleman](#), [caryn desai](#), [Lori Dwight](#), [Lisa Finn](#), [Henry Fung](#), [Cam Killingsworth](#), [Janet Nelson](#), [Donna Reckseen](#), [Judy Ross](#), [Gail Schwandner](#), [Cheryl Vargas](#), [Leslie Wiberg](#), [Karen Widerynski](#).



Birthdays



[George L. Bell](#)
August 1st



[Gabrielle Canale](#)
August 3rd

Club Leaders



[Steve M. Hockett](#)
President



[Katherine \(Kay\) Cofield](#)
Assistant to the President



[Braden James Phillips](#)
Assistant to the President



[Richard Gibson](#)
Vice President



[Lance R. Kenyon](#)
Vice President



[Linda Josephine Rahn](#)
Vice President



[Michael Rivard](#)
Vice President



[John E. Romundstad](#)
Secretary
Treasurer



[Roger Cvaleri](#)
Sergeant-at-Arms



[Lisa Finn](#)
Sergeant-at-Arms



[Randall S. Kemner](#)
Sergeant-at-Arms



[Daniel Eufrazio Tapia](#)
Sergeant-at-Arms



[Whitney Leathers](#)
CCO-Club Comm. Offcr



[Lisa Ramelow](#)
CCO-Club Comm. Offcr



[Nancy Zwiers](#)
Career Service Director



[Timothy Aldrete](#)
Club Service Director



[Leslie Wiberg](#)
Community Service Director



[Natalie Hale](#)
Fellowship Service Director



[Matthew L. Kinley](#)
International Service Director



[Sarah Soriano](#)
Membership Service Co-Director



[Debbie Thorpe](#)
Membership Service Co-Director



[Conor Kenneth Weir](#)
Youth Service Director



[Michele A. Dobson](#)
iPast President



[Kelly Ruggirello](#)
President-elect



[Wayne C. Slavitt](#)
President-nominee



[Madrid Zimmerman](#)
Club Director
Club Executive Secretary



[Donald E. Cochran](#)
Rotary International
Foundation Chair

Events

July 31st, 12:00-1:30 PM
[Long Beach Weekly Club Meeting](#)
Speaker: Dr. John Mooney
Subject: "Navigating the Promises and Perils of AI for Business & Society"

August 1st, 5:00-6:15 PM
[RoToastados - Joint Meeting with Newport Balboa](#)

August 7th, 12:00-1:30 PM
[Long Beach Weekly Club Meeting](#)
Speaker: Craig Van Sickle - TV Producer
Subject: "I gave birth to a Tin Man...OUCH. How a TV miniseries went from conception to birth."

August 8th, 5:00-7:00 PM
[Rotary Journey](#)
 Tailored for Red Badgers

August 14th, 7:00-8:00 AM
[RoToastados - Joint Meeting with Mission Viejo](#)




August 14th, 12:00-1:30 PM
[Long Beach Weekly Club Meeting](#)
Speaker: Chris Carr
Subject: Operations at the Aquarium of the Pacific

August 20th, 4:00-5:00 PM
[RCLB Board of Directors Meeting](#)

August 21st, 12:00-1:30 PM
[Long Beach Weekly Club Meeting](#)

August 22nd, 5:00-7:00 PM
[Rotary Connections](#)
 Special meeting for member prospects
 Hosted by Nancy Zwiers

August 28th, 12:00-1:30 PM
[Long Beach Weekly Club Meeting](#)
Speaker: Jeff Hoffman

	<p align="center">Rotary Club of Long Beach meets every Wednesday @ 12 Noon</p> <p align="center">THE QUEEN MARY 1126 Queens Hwy Long Beach, CA 90802</p> <p align="center"><i>LB Skyline Photo Credit Long Beach Convention & Visitors Bureau</i></p> <p align="center">July 31, 2024 - Vol. 108, Issue 4</p>	<p align="center">Club Office Rotary Club of Long Beach The Queen Mary 1126 Queens Hwy. Sylvania Room Long Beach, CA 90802 562-499-1752 or 562-499-1764</p> <p align="center">Rotary@RotaryLongBeach.org</p> <p align="center">Visit Long Beach Rotary District 5320 Rotary International</p>	<p align="center">Visit our Social Media Pages</p> <p align="center">   </p>
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